



2018 ANNUAL REPORT



HISTORIC HARRISBURG RESOURCE CENTER

THE MIDTOWN ACTION COUNCIL IS HEADQUARTERED WITHIN THE HISTORIC HARRISBURG RESOURCE CENTER LOCATED AT 1230 N THIRD ST.

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01. MESSAGE FROM THE PRESIDENT

FOLLOWING THE CELEBRATION OF OUR 40TH ANNIVERSARY IN 2017, MAC USED 2018 TO FOCUS ON THE EXECUTING THE “THREE P’S” - PROJECTS, PARTNERSHIPS, AND PLANNING:

PROJECTS: MAC CONTINUED WORK ON OUR TWO MAJOR PROJECTS -- THE WIRELESS SECURITY CAMERA NETWORK EXTENSION PROJECT AND THE HISTORIC MARKER REVITALIZATION AND EXPANSION PROJECT

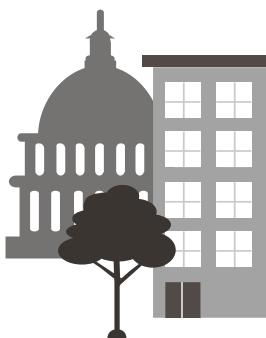
PARTNERSHIPS: MAC CONTINUED TO COLLABORATE WITH THE *HISTORIC HARRISBURG ASSOCIATION* AND *FRIENDS OF MIDTOWN* ON PROJECTS, EVENTS, AND INITIATIVES FOCUSED ON IMPROVING MIDTOWN AND SUPPORTING THE CITY OF HARRISBURG

PLANNING: MAC PERFORMED PROACTIVE PLANNING FOR 2018, 2019, AND BEYOND WITH A GOAL OF COMPLETING MAJOR PROJECTS, STARTING NEW INITIATIVES, ESTABLISHING NEW PARTNERSHIPS, AND GROWING OUR BOARD

LOOKING BACK ON MY FIRST TERM AS BOARD PRESIDENT, I AM PROUD OF THE POSITIVE IMPACTS DELIVERED BY MAC AND AM EXCITED TO LEAD THE ORGANIZATION IN 2019!



JOHN TRAYNOR
PRESIDENT



02. BOARD OF DIRECTORS

2018 OFFICERS

PRESIDENT.....	JOHN TRAYNOR
VICE PRESIDENT.....	KURT KNAUS
SECRETARY/TREASURER.....	DAN FULTON
ASSISTANT TREASURER.....	JONATHAN HENDRICKSON

2018 BOARD OF DIRECTORS

JOHN BIRCHER	KURT KNAUS	CATE ROWE
DAN FULTON	DAVID MADSEN	JOHN TRAYNOR
JONATHAN HENDRICKSON	DAVID MORRISON	NICOLE WAHBY
GREGORY KAUFFMAN	STEPHEN REED	

2019 OFFICER NOMINEES

PRESIDENT.....	JOHN TRAYNOR
VICE PRESIDENT.....	KURT KNAUS
SECRETARY/TREASURER.....	DAN FULTON
ASSISTANT TREASURER.....	JONATHAN HENDRICKSON

2019 BOARD OF DIRECTOR NOMINEES

JOHN BIRCHER	KURT KNAUS	JOHN TRAYNOR
DAN FULTON	DAVID MORRISON	NICOLE WAHBY
JONATHAN HENDRICKSON	STEPHEN REED	
GREGORY KAUFFMAN	CATE ROWE	

WIRELESS SECURITY CAMERA NETWORK EXTENSION PROJECT

PROJECT STATUS: **IN PROGRESS**

DUE TO A SERIES OF ROADBLOCKS AND DELAYS THAT WERE OUTSIDE OF THE CONTROL OF MAC, WE ARE STILL IN THE PROCESS OF EXTENDING THE WIRELESS NETWORK AND INSTALLING THE FIRST CAMERA AT THE CORNER OF SECOND AND FORSTER STREETS. THE ISSUES ENCOUNTERED INCLUDE:

ORIGINAL INSTALL LOCATION DENIED BY CITY: WHEN FINALIZING PLANS TO INSTALL THE WIRELESS HUB AND CAMERA, OUR INSTALLATION VENDOR RECEIVED NOTICE FROM THE CITY THAT THE LOCATION WOULD REQUIRE A PERMIT FROM PENNDOT AND THE CITY WAS UNWILLING TO SPONSOR AN APPLICATION. WE NEXT PERFORMED A WALKTHROUGH WITH THE CITY ENGINEERING DEPARTMENT AND SELECTED A CITY-OWNED LAMP POST DIRECTLY NEXT TO THE PREVIOUS LOCATION. THE CITY AGREED TO LET MAC INSTALL THE CAMERA AT THIS LOCATION AS LONG AS WE OBTAINED WRITTEN PERMISSION FROM PPL TO USE THE LAMP POST AS A POWER SOURCE.

PPL APPROVAL DELAYS: IN JUNE, 2018, MAC SENT A REQUEST TO PPL TO OBTAIN THE REQUIRED PERMISSIONS DEFINED BY THE CITY. AFTER RECEIPT, THE REQUEST WAS TRANSFERRED TO THE REGULATORY GROUP TO REVIEW AND OFFER A FINAL DECISION. A DECISION WAS FINALLY RENDERED IN MID-OCTOBER, 2018, THAT APPROVED THE INSTALLATION AND USE OF POWER SOURCE; HOWEVER, IT WOULD REQUIRE MAC TO ENTER INTO A CONTRACT WITH PPL AND PAY A MONTHLY UNMETERED SERVICE FEE OF APPROXIMATELY \$22/MONTH PLUS ENERGY USAGE.

WAIVER REQUEST AND SPONSORSHIP: BECAUSE THIS PROJECT IS A GRANT-FUNDED, ONE-TIME INVESTMENT BY A NON-PROFIT VOLUNTEER ORGANIZATION AS AN IMPROVEMENT TO OUR NEIGHBORHOOD, MAC SUBMITTED A LETTER TO PPL TO REQUEST A WAIVER OF UNMETERED SERVICE AND ENERGY USAGE FEES. IN NOVEMBER, 2018, MAC WAS NOTIFIED THAT PPL WAS UNABLE TO GRANT THIS WAIVER DUE TO PENNSYLVANIA PUBLIC UTILITY COMMISSION REGULATIONS. THE REGULATORY GROUP DIRECTED US TO THE PPL REGIONAL AFFAIRS DEPARTMENT TO EXPLORE A PPL SPONSORSHIP. AFTER REACHING OUT, THE REGIONAL AFFAIRS DEPARTMENT RESPONDED IN DECEMBER, 2018 AND PROVIDED INFORMATION ON THE SPONSORSHIP APPLICATION.

BOARD MOVES TO ENTER INTO CONTRACT: BECAUSE OF THE DELAYS OF MORE THAN A YEAR TO THIS PROJECT, THE MAC BOARD OF DIRECTORS DECIDED TO MOVE FORWARD WITH ENTERING INTO A CONTRACT WITH PPL TO PAY THE UNMETERED SERVICE AND ENERGY USAGE FEES AND SUBMITTING AN APPLICATION FOR SPONSORSHIP. CURRENTLY, MAC IS AWAITING RECEIPT OF THE CONTRACT FROM PPL AND IS COORDINATING INSTALLATION PLANS WITH OUR INSTALLATION VENDOR.

WHILE THE SETBACKS AND DELAYS HAVE BEEN FRUSTRATING, WE BELIEVE THAT WE HAVE FINALLY REACHED SIGHT OF THE FINISH LINE. ONCE SCHEDULED, THE INSTALLATION WILL TAKE TWO TO THREE WEEKS FOR SUPPLIES TO BE SHIPPED AND RECEIVED BY THE INSTALLATION VENDOR. ONCE ALL SUPPLIES ARE RECEIVED, THE INSTALLATION SHOULD TAKE NO MORE THAN TWO DAYS TO COMPLETE. WE ANTICIPATE THE PROJECT TO BE COMPLETE BY THE END OF FEBRUARY, 2019.

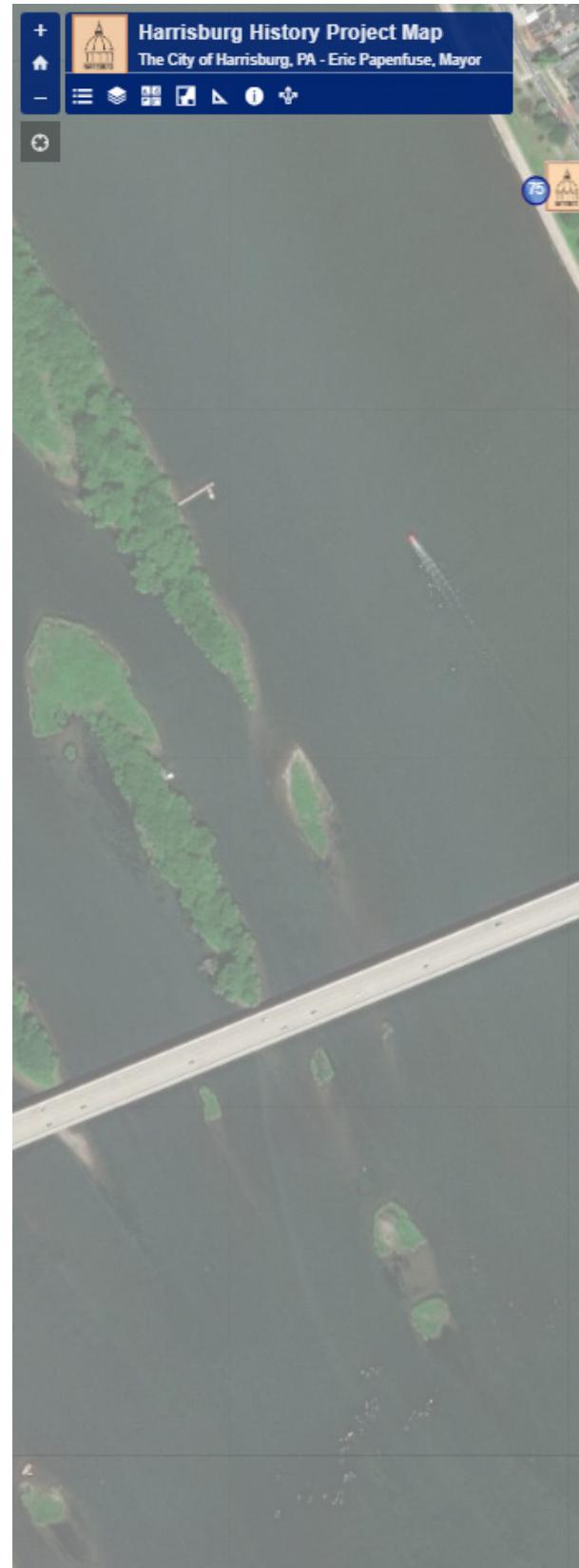
03. MAJOR PROJECTS

HISTORIC MARKER REVITALIZATION AND EXPANSION (HMRE) PROJECT

PROJECT STATUS: IN PROGRESS

IN MARCH OF 2018, MAC RECEIVED NOTICE THAT IT IS THE RECIPIENT OF A LOCAL SHARE MUNICIPAL GRANT FROM DAUPHIN COUNTY IN THE AMOUNT OF \$13,652 FOR THE HMRE PROJECT! MAC RECEIVED AND EXECUTED THE OFFICIAL GRANT AGREEMENT IN AUGUST, 2018 AND IS CURRENTLY WORKING WITH THE HISTORIC HARRISBURG ASSOCIATION (HHA) TO PLAN AND PRIORITIZE MARKER SITES FOR REVITALIZATION.

ADDITIONALLY, WITH OUR PARTNERSHIP WITH THE CITY ON THE HMRE PROJECT, MAC AND HHA HAVE A NEW TOOL TO HELP WITH THE SELECTION AND PRIORITIZATION OF HISTORIC MARKER SITES. THE CITY ENGINEERING DEPARTMENT BUILT AND MAINTAINS A GEOSPATIAL INFORMATION SYSTEM (GIS) APPLICATION TO MAP AND TRACK CONDITION OF ALL 113 HISTORIC MARKERS ACROSS THE CITY OF HARRISBURG. THIS IS AN EXCITING DEVELOPMENT THAT REALLY HAS POTENTIAL BEYOND MARKER MAINTENANCE. WE ARE WORKING WITH THE CITY TO EXPLORE WAYS TO MAXIMIZE ITS USE WHILE TRACKING THE STATUS OF EACH MARKER.



HISTORIC MARKER REVITALIZATION AND EXPANSION PROJECT

History Project Signs

Location: 78

Title: Verbeke Street

Sign: [More info](#)

View: [More info](#)

Photos:

Location: NE corner of Verbeke & Green Streets

Status: Sign Damaged

Edited by kschill55 on 12/7/17 at 8:51 AM

[Zoom to](#)

Verbeke Street

Just prior to Harrisburg becoming a city in 1860, one enterprising individual set about the business of planning a community just west of town, which ran parallel from the existing settlement of Harrisville along the Susquehanna River at the site of the present-day Sunken Gardens in Riverfront Park. William K. Verbeke (1820-1898) was truly one of Harrisburg's great 19th Century real estate entrepreneurs and served as mayor (1871-73), city controller, and member of both the School Board and City Council. In 1858 he laid out the north and south sides of what was originally known as Broadway and then Broad Street, although the City later honored him by designating the thoroughfare Verbeke Street during his lifetime. He was a charter member in 1860 of what became the Broad Street Market and had acquired the land for its construction as well as donating property for the development of the Verbeke Elementary School in 1868, now cloaked within the 1960 walls of Zwingli Hall housing the Second United Church of Christ. During the Civil War, Verbeke attempted to rally Harrisburg to General Robert E. Lee's threatened the city's invasion in June of 1863 by organizing a company of thirty-six men and three wagons. Verbeke Street forms the northern boundary of the Historic Midtown National Register Historic District, which although located closer to the downtown, ironically, developed a bit later. Second only to State Street's vista of the State Capitol in providing a centered view of a public building, the Broad Street Market is viewed on Verbeke Street by virtue of the thoroughfare's unusual width, which has attained further urban landscape distinction by the lighted and landscaped concourse that now accents the street's center.

The Harrisburg History Project Commissioned by Mayor Stephen R. Reed



Verbeke School Building circa 1900, now Zwingli Hall housing the Second United Church of Christ. Original building foundations and walls are still visible.



Circa 1895 view of townhouses still standing at Green and Verbeke Streets.



Original Second United Church of Christ at Verbeke and Green Streets, circa 1900, replaced by the present building in 1962.



04. EVENTS

2018 ANNUAL DINNER AND 40TH ANNIVERSARY CELEBRATION - JANUARY 2018



MEETING WITH HPD COMMUNITY POLICING UNIT - JULY 2018



AT THE JULY MONTHLY BOARD MEETING, THE MAC BOARD OF DIRECTORS MET WITH BLAKE LYNCH, COMMUNITY POLICING COORDINATOR, OFFICER WESLEY FEDUKE, OFFICER ADRIENNE MONROY, AND OFFICER CHRISTOPHER PALAMARA OF THE COMMUNITY POLICING UNIT TO DISCUSS THE NEWLY CREATED UNIT AND WAYS TO COLLABORATE IN THE FIGHT AGAINST CRIME.

04. EVENTS

NATIONAL NIGHT OUT - AUGUST 2018



05. ORGANIZATIONAL ACCOMPLISHMENTS

IN 2018, MAC ACCOMPLISHED MANY INTERNAL GOALS AND ACTION ITEMS THAT WILL ENABLE GROWTH AND SUCCESSFUL PROJECT WORK IN 2019 AND BEYOND. HIGHLIGHTS OF THESE ACCOMPLISHMENTS INCLUDE:

FORMAL NAME CHANGE: MAC OFFICIALLY CHANGED ITS NAME FROM THE MIDTOWN SQUARE ACTION COUNCIL TO THE MIDTOWN ACTION COUNCIL WITH THE PENNSYLVANIA DEPARTMENT OF STATE AND THE INTERNAL REVENUE SERVICE

BANKING CONSOLIDATION: MAC ESTABLISHED OPERATING AND PROJECT ACCOUNTS AT FULTON BANK AND CLOSED ITS EXISTING ACCOUNT AT M&T BANK DUE TO COSTLY SERVICE FEES

GRANT MANAGEMENT: WITH THE AWARD OF THE LOCAL SHARE MUNICIPAL GRANT, MAC CONTINUES TO GROW ITS PROFESSIONAL COMPETENCY IN GRANT MANAGEMENT, ENABLING US TO SEEK FUTURE GRANTS WITH PUBLIC AND PRIVATE SECTOR FUNDING SOURCES

MAC PLANS TO CONTINUE THIS SUCCESS BY ACCOMPLISHING THE FOLLOWING ORGANIZATIONAL GOALS IN 2019:

- OBTAIN A SMALL GAMES OF CHANCE LICENSE
- ADD ADDITIONAL BOARD MEMBERS
- PROCURE MARKETING AND EVENT DISPLAY MATERIALS
- GROW PARTNERSHIPS WITH OTHER LOCAL ORGANIZATIONS

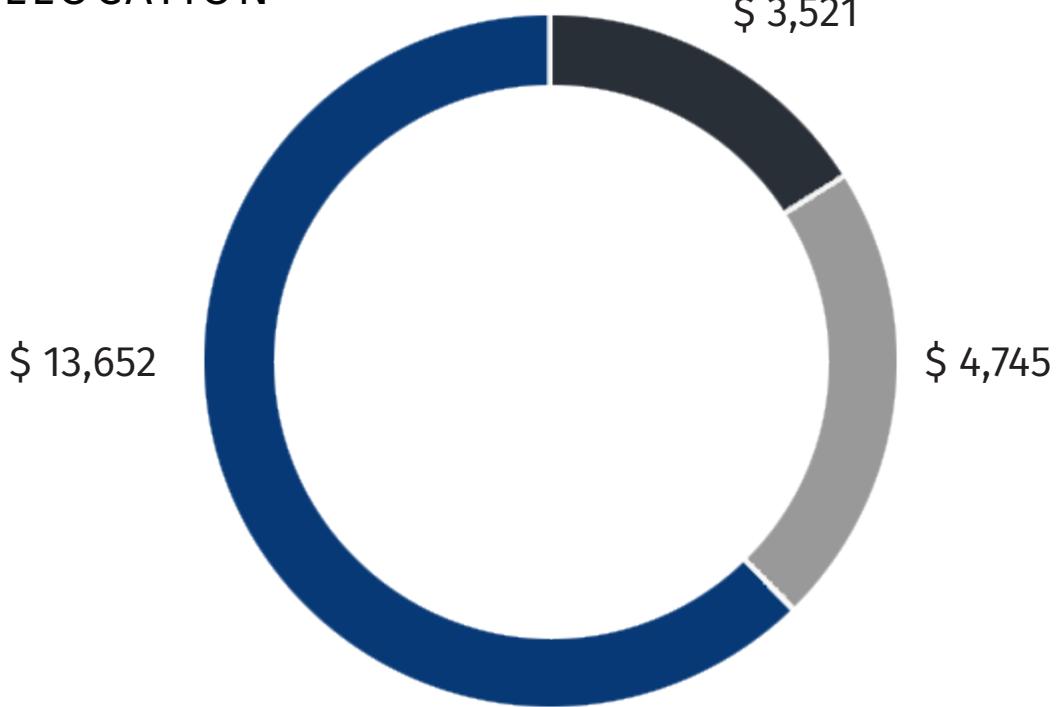
06. FINANCIAL SUMMARY

MAC IS CURRENTLY IN GOOD FINANCIAL HEALTH WITH OPERATIONAL FUNDS AVAILABLE TO SUPPORT ITS 2019 GOALS. PLEASE REFER TO THE FOLLOWING FINANCIAL DATA FOR MORE DETAILS:

YEAR END BALANCES

OPERATIONAL ACCOUNT BALANCE.....	\$ 3,521
PROJECT ACCOUNT BALANCE.....	\$ 4,745
DAUPHIN COUNTY LOCAL SHARE GRANT.....	\$ 13,652
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TOTAL.....	\$ 21,918

FUND ALLOCATION



- WIRELESS SURVEILLANCE CAMERA NETWORK EXTENSION PROJECT
- HISTORIC MARKER REVITALIZATION AND EXPANSION PROJECT
- MAC OPERATIONS

07. DONORS

WE WOULD LIKE TO THANK THE FOLLOWING ORGANIZATIONS AND INDIVIDUALS FOR THEIR MONETARY OR VOLUNTEERING CONTRIBUTIONS TO MAC IN 2018:

ORGANIZATIONS

AUCHINCLOSS FAMILY FUND OF THE FOUNDATION FOR ENHANCING COMMUNITIES

FRIENDS OF MIDTOWN

H*MAC

HISTORIC HARRISBURG ASSOCIATION

NSW EVENTS, LLC

STATE STREET COPY & PRESS

WILLIAM PENN SOCIAL ASSOCIATION

INDIVIDUALS

JOHN BIRCHER

DAVID MADSEN

JOHN TRAYNOR

DAN FULTON

DAVID MORRISON

NICOLE WAHBY

JONATHAN HENDRICKSON

CHARLES PEGUESE

ROBERT AND

GREGORY KAUFFMAN

STEPHEN REED

EILEEN YOUNG

KURT KNAUS

CATE ROWE

